



Our show needs your help



Let's get straight to the reason we are sending you this letter: We need you to encourage the efforts of young people in Tamworth by supporting our show, either by taking an advertisement in the show programme (a professionally-produced, glossy publication), sponsoring the show or a sketch, or making a donation, which will be recognised in the programme.

Advertising starts at as little as £35 for a quarter page space. And don't worry if you can't create the advertisement yourself; a local graphic design company will do this for you for £10, proceeds of which will also go to our show.

A full list of advertising and sponsorship opportunities features at the end of this letter.

Now, a little more about our show:-

Tamworth District Scouts comprises 14 separate scouting groups with a membership of just over 1,000 young people aged between 6 and 18 years, including beavers, cubs, scouts and explorers. It also has around 300 adult volunteers.

Girlguiding in Tamworth can boast similar numbers, giving a total in excess of 2,000 people of all ages.

Every two years we stage a Gang Show, a variety show starring Scouts and Guides which is put on for the public. Our next Gang Show will be held at the newly refurbished Assembly Rooms on the evenings of the 1st to the 4th April 2020.

The Show plays to a packed house of hundreds, young and old, every night.

As well as being great fun for the audience, it also provides a fantastic experience for the youngsters who take part, helping them to develop skills, boost personal confidence and have a great time, whether performing or helping behind the scenes.

The Gang Show helps promote the development of young people in achieving their physical, intellectual, social and spiritual potential as individuals, as responsible citizens and as members of the local, national and international communities. It is with these aims in mind that the Show provides a challenge to anyone who takes part or helps.

With support from:



Their efforts are rewarded by a great sense of achievement when the Show comes together, making all the hard work worthwhile. Previous Gang Shows have seen the cast receive standing ovations and it is great to see the joy on the youngsters' faces as they receive the audience's appreciation for their hard work.

The media is full of headlines condemning young people. Scouting and Guiding in Tamworth, and throughout the world, provide young people with hundreds of opportunities to channel their energy and talent in constructive ways. The Gang Show is the perfect way to do this and to promote the positive things that youngsters can achieve when given the chance.

The cost of putting on such a high-quality production is considerable; our budget for the 2020 Show is in the region of £12,000 to cover venue hire, costumes, scenery, etc. Whilst we will be able to offset some of these costs through ticket sales, there is always a shortfall which we need to cover through sponsorship, advertising and donations.

Please take a look at the commercial opportunities which follow. Your help and assistance will be greatly appreciated by everyone taking part in Gang Show 2020 and will also be appropriately recognised in the promotional information that we issue.

There are lots of exciting ways in which your company can support the 2020 Tamworth Gang Show. Please look at the list below and send your order in now, or call 0182759705 for more details:

Overall show sponsorship

Your company name associated with the show:

'Tamworth Gang Show sponsored by YOUR COMPANY' to appear in all publicity for the show, including media relations activity, show programme, show tickets, etc.

Price: on application

Sponsor a sketch

The show features a total of 14 sketches (please see accompanying list). Sponsor a sketch and receive product placement within the act itself (where appropriate), plus your company logo appearing next to the act in the show programme.

Price: £100 per sketch

Programme advertising

Advertising in the A5-size programme will be available as follows:

Full page: £90 Copy size (d x w): 190mm x 128.5mm

Half page: £50 Copy size (d x w): 90mm x 128.5mm

Quarter page: £35 Copy size (d x w): 90mm x 59mm

Copy requirement: Press-ready PDF or 300dpi jpeg.

Professional advertisement production available from £10 per advertisement (ask for more details).

Make a Donation of any amount which will be acknowledged in the programme.

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Company Name:

Contact:

Address:

Tel: Email:

I would like to support the Tamworth Gang Show by:

Participation		Cost	Quantity	Total
Sponsoring the entire show	Please contact me	TBA		
Sponsoring an act		£150		
Advertising in the show programme:	Full page 190mm x 128.5mm	£90		
	Half page 90mm x 128.5mm	£50		
	Quarter page 90mm x 59mm	£35		
Donation				
I enclose a cheque (payable to Tamworth District Scout Council) or will make a Bank Transfer (Bank details will be sent to you on receipt of completed form) for:				

Return form and cheque to: Tamworth Gang Show c/o 94 Sharpe Street, Tamworth B77 3HZ

T: 0182759705/07802196323 - E: peter.seedhouse@hotmail.com



Sponsor a sketch!



Please see below a list of sketches that you can sponsor.

Sponsor a sketch and receive product placement within the act itself (where appropriate), plus your company logo appearing next to the act in the show programme.

- The Fairy Tale of Love – a dialogue between two people where their sentences are song lyrics.
- Work! (Cubs and Brownies) Cast in various work outfits singing Nine to Five (Dolly Parton)
- Junior Gang 'Under the Sea' – dressed as sea creatures and singing Octopus' Garden and Baby Shark.
- Radio Mix Up – hilarity from mix up from radio chef, gardener and MOD spokesman
- Soup – Restaurant
- When I was a Scout – Two people trying to out-do each other with their Scouting experiences
- Musical Hayhem – Loads of songs from musicals
- The Expedition – 5 hikers and lots of Take That songs
- The Most Dangerous Magical Illusion – A failing magic act
- The Pirates – Comedy sketch featuring pirates asking for modern day Health and Safety
- The Murder at Bolehall Manor – A take-off of 'The Play That Goes Wrong'
- The Invisible Bench – silly sketch about an invisible park bench
- Ultraviolet light dance routine
- The Farmers – you know this one
- The Finale

With support from:

